

Marketing Intern

Position Description

The Atlas Performing Arts Center is an historic and cultural icon in the Near Northeast community of Washington, DC. Originally a 1930's movie house, the Atlas was reborn in 2005 as a community based performing arts center that became a catalyst for the revitalization of DC's H Street NE corridor. Since inception the Atlas has been a creative space for artists and audiences alike to explore the ideas and issues of our time.

We nurture an equitable home for artists representing our diverse community while leveraging partnerships and programs that reflect the best of the arts and our humanity.

At the Atlas we believe the arts are essential to an innovative, diverse, inclusive, and just society and that our venues provide a critical resource to performing artists, arts organizations, and the communities we serve. Atlas' core values center around inclusion, collaboration, creativity and innovation, and leadership.

Employee Class: Six Month Internship

Reports To: Director of Marketing

Work Location: 1333 H Street NE, Washington DC, 20002

Job Summary: The Marketing Intern is a member of the Marketing Department and is responsible for a wide range of tasks including social media and digital marketing.

Supervisory: N/A

Duties and Responsibilities:

Duties include but are not limited to:

- Calendar list upcoming events
- Write social media
- Write emails
- Proofread flyers, emails, and posters
- Photography and videography
- Attend the 2024 Intersections Festival and support various initiatives
- Canvassing
- Digital Ad Management
- other responsibilities depending on skill level and interest

Skills/Abilities/Experience

- Some experience in marketing
- Some college experience
- Writing and proofreading skills
- Knowledge of social media
- Interest in theater, dance, film, and music
- Experience with Google Analytics is a plus!

Physical Requirements: Must be able to safely lift and carry 50 lbs.

Atlas DEI Statement

The Atlas is committed to attracting and retaining a diverse staff that honors their experiences, perspectives and unique identity. We strive to create and maintain working and learning environments that are inclusive, equitable and welcoming.

Compensation/Benefits: unpaid

Atlas Performing Arts Center is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

How to Apply: Interested candidates should submit a cover letter, resume, and two professional references via atlasperformingartscenter.easyapply.co