

ATLAS GALA 2023
SPONSORSHIP PACKAGE

ATLAS

PERFORMING ARTS CENTER

Where artists thrive

Thursday, March 2, 2023



About the Atlas

The Atlas Performing Arts Center is a non-profit performing arts venue in a historic theater. We're the cultural anchor of the H Street, Northeast community in Washington, DC. The Atlas fosters and presents stellar art in film, dance, music, theater, vocal and choral work, spoken word, and beyond.

About the Gala

The Atlas Gala celebrates 17 years of bringing the impact of the arts to H Street and H Street to the world.

Join us on March 2, 2023 for an unforgettable night of live music, theatre, dance, comedy, and performance art featuring performances by pianist and composer Andrew Earle Simpson, Spanish dancers Furia Flamenca, comedian Erick Acuña, performance artist Shanna Lim, and students from the award-winning Atlas City at Peace youth development program. The evening features delicious food and specialty drinks from some of H Street's finest restaurants including Maketto, Stable, and Chef Ryan Gordon with Granville Moore's and Queen Vic plus many more.



2006

Providing performance spaces
to artists since 2006

\$500K+

Given back to artists since
the inception of the
INTERSECTIONS Festival

17M

In free and reduced cost
programming to the community
since our founding

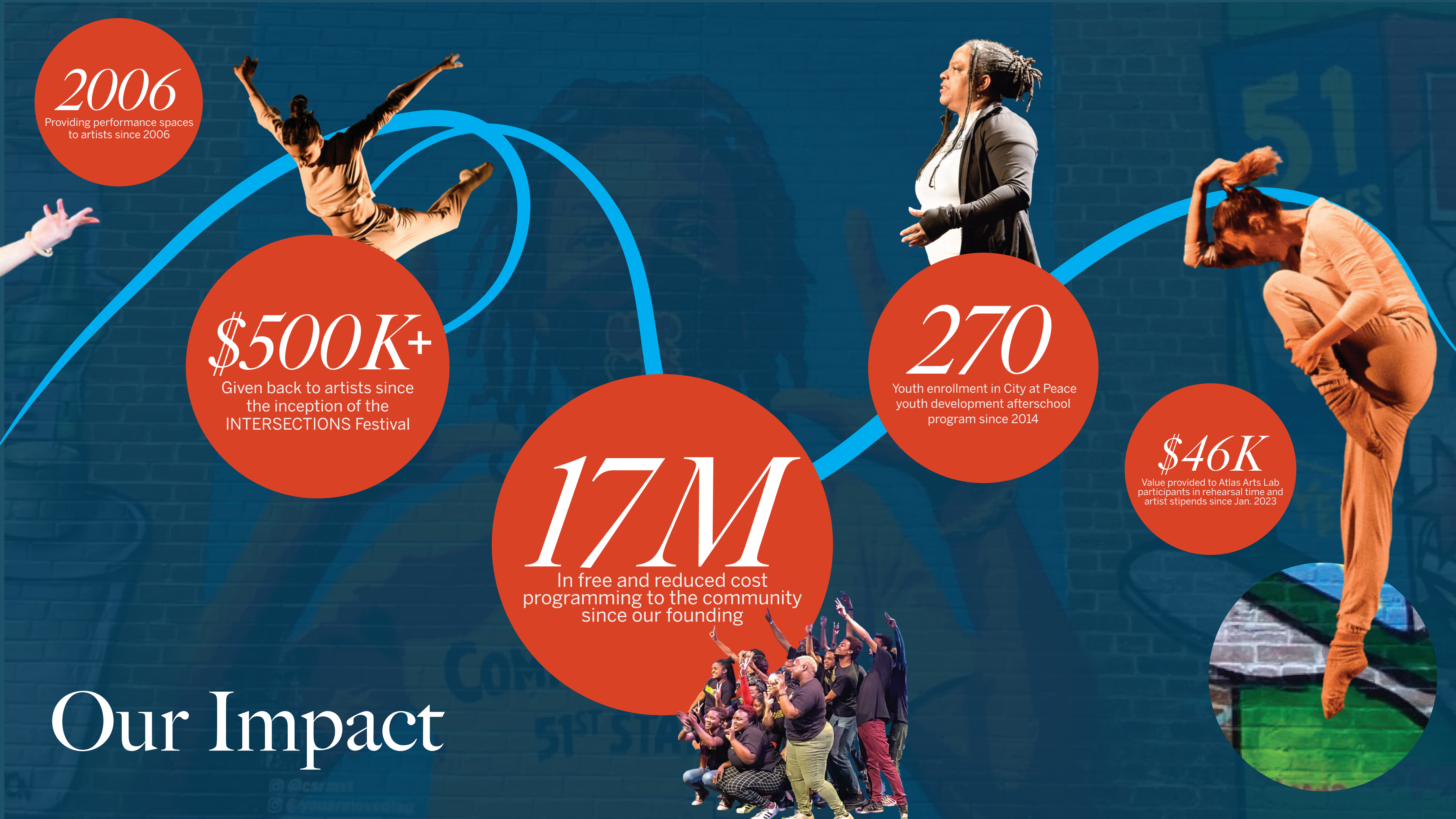
270

Youth enrollment in City at Peace
youth development afterschool
program since 2014

\$46K

Value provided to Atlas Arts Lab
participants in rehearsal time and
artist stipends since Jan. 2023

Our Impact



Our Audience & Reach

We invest in artists, provide a space of belonging for the community, and offer a cultural destination to the surrounding region.

60K

Patrons annually

19K

Loyal email
newsletter subscribers

150,000

Website users a year



Our Programs

City at Peace

INAUGURAL RECIPIENT, COMMUNITY AWARD DC OFFICE OF HUMAN RIGHTS

City at Peace is an afterschool youth development program rooted in social justice for teens and young adults ages 14-24, which provides a safe, collaborative and nurturing space outside of school and other environments where they can examine issues and conditions that divide them.

Atlas INTERSECTIONS Festival

The Atlas INTERSECTIONS Festival is a performing arts festival that presents work that impacts our society, culture, and world by informing, inspiring, educating, and entertaining. INTERSECTIONS is about presenting excellent art that inspires a connected community, engages artists and audiences alike, and creates a vibrant neighborhood, city, and world. To date, the festival has hosted 7,600 artists.

Atlas Arts Lab

Atlas Arts Lab is a program of the Atlas Performing Arts Center that provides a platform for individual artists to develop new work and to serve the community through engagement initiatives that encourage civic dialogue and community cohesion. The program facilitates artistic growth and development for artists whose work explores the ideas and issues of our time.



"The Atlas has been absolutely fantastic in how they've been able to support artists... Everything you give, they find a way to give us as the artists and the community. I would not work with a performing arts center that was not as grounded and sincere about their passion for the arts and the artists."

Akua Allrich
Jazz Vocalist
INTERSECTIONS Festival Artist



"I have to say this is a wonderful venue for individuals to really bridge the gap between the hearing communities and the deaf communities through artistic culture."

Michelle Banks
Artistic Director, VOCA
Resident Arts Partner

Sponsorship Opportunities

When you give to the Atlas Performing Arts Center you provide professional, affordable performance space and a supportive environment for artists, including:

- Visibility for new projects.
- Services in production, box office, marketing, and performance and rehearsal space.
- Support through mentorship, arts management, artistic feedback, collaboration, partnership, videography, and photography.

learn more at atlasarts.org/support

Benefits	RISE \$1,000	SHINE \$2,500	INNOVATE \$5,000	INSPIRE \$10,000	THRIVE \$20,000
Acknowledgment in all print and electronic media	name	logo	logo	prominent	most prominent
Number of Gala 2023 Tickets	2	4	6	8	10
Concierge Intersections Festival Tickets Access	●	●	●	●	●
Tribute in the digital journal		●	●	●	●
Poster in the Atlas’ lobby			●	●	●
Logo included on poster in the historic ticket booth				●	●
Logo/name(s) included on the invitation				●	●
Opportunity to speak on stage at gala				30 seconds	90 seconds
Name on the Atlas Historic Marquee					●
Logo/name recognition on website's homepage					●
Exclusive invite to Author Chat with Laura Coates					●
Atlas Program Sponsor Recognition			City at Peace sponsor recognition in all program marketing	City at Peace and INTERSECTIONS festival sponsor recognition in all program marketing	City at Peace, INTERSECTIONS festival, and Atlas Arts Lab sponsor recognition in all program marketing



Contact Us

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Thank you to our host committee members:

Adrian Washington
Brian Edge
Craig Pascal
Donnica Hawes-Saunders
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Douglas Yeuell
Henry Fonvielle
Laura Coates
Lisa Terry
Marie Johns
Mario Acosta-Velez
Michael Abrams
Monique Watson
Sandra Stewart
Skye Perryman

